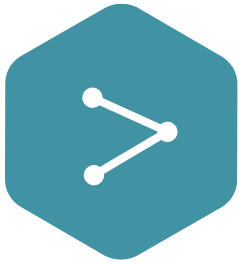


HOW TO CREATE HUMAN CONNECTION ON INSTAGRAM



REACH OUT TO NEW FOLLOWERS

Take a few minutes weekly to send a Direct Message to your new followers.

Thank them for connecting and ask what they'd like to see.



LOOK AT YOUR NOTIFICATIONS

Go to your notifications and look at the people who have recently engaged with you. Comment on their story or a recent post.



USE POLLS IN YOUR STORIES

Use polls to ask followers if they want a resource or a discount.

If they click yes, deliver on your promise in a Direct Message and strike up a richer conversation.